



Press Release
Press Release

FOR IMMEDIATE RELEASE

Contact:

Doug Jenks

Director of Marketing

Pilgrim Home & Hearth, LLC

707-746-1200

Doug@PilgrimHearth.com

Pilgrim Home & Hearth Launches New Custom Indoor / Outdoor Collection

(Benicia, CA) - The outdoor room is becoming a big part of discretionary spending on behalf of consumers nationwide. The “patio” has become the 5th room of the house and consumer are demanding more quality choices in their desire to bring the “indoors – out”. Pilgrim is developing the products to meet this demand. We now offer over 18 styles of fireplace screens, six custom finish tool sets and two custom finish wood holders. In addition, we offer the choice of 14 color options (four new color finishes to meet the demands of an outdoor environment.) all designed to compliment the latest color trends in the outdoor furniture and fabrics categories.

With headquarters in Benicia, CA and manufacturing facilities in the U.S. and overseas, Pilgrim has been at the center of the American hearth for over 50 years. Pilgrim markets its products under the brand names of Pilgrim[®], Smithsonian Collection[®], and Napa Forge[®]. Our broad selection of robust, hand-forged steel products is appreciated by those who yearn for the virtues of quality craftsmanship and lasting materials. Products can be purchased through regional distributors and over 750 specialty retailers across North America. For more information please visit www.pilgrimhearth.com

Request for product images and or personal interviews are invited and welcomed.



Smithsonian Collection
BY PILGRIM HOME & HEARTH

1-800-227-1044
pilgrimhearth.com

